

ADVANCING BAW BAW



Location

Located approximately 100 kilometres east of Melbourne in the heart of West Gippsland, and covering over 4034km², Baw Baw Shire is Victoria's largest Peri-Urban Councils and one of its fastest growing.

The northern half of the shire is heavily forested and lies in the Great Dividing Range and its foothills, including the Mount Baw Baw National Park, while the shire is bounded by the Strzelecki Range to the south.

The 'middle' part of Baw Baw shire is more densely populated, but still retains a rich natural environment and rural character. The shire is experiencing rapid growth particularly in areas close to the Princes Highway and Gippsland rail corridor including the two major population centre's Drouin and Warragul.

Baw Baw Shire spans the Federal electorates of Monash and Gippsland and the State electorate of Narracan.

Traditional Custodians

Council acknowledges the Traditional Custodians and their ongoing connection to the land and waters that make up Baw Baw Shire. We pay our respects to their Elders: past, present, and emerging.



Population Growth



Population 2023

60,588

Population 2041

87,281

Change 2023-41

44.06%



Our population will grow to approximately **87,000 by 2041**



19 babies are born in Baw Baw each week

People

30% Aged 24 years old and younger


- The median age is 41 years old compared to 38 for Victoria

29% Aged 25 and 49 years old

- There will be a 68% increase in 3-4 year olds living in Baw Baw Shire by 2036*

41% Aged 50 years old and above

- 28.2% of the population is over 60, compared to 22.4 % for Victoria



30-34 years cohort has recorded the largest change since 2016, increasing 36.7%

Education

- Almost 24% of children in the Shire are vulnerable in one or more childhood development domain compared to 19.9% for Victoria.
- Only 16.8% of residents aged 15+ hold educational qualifications at bachelor level or above – compared to 29.2% for Victoria.
- 25.4% of residents aged 15+ hold vocational qualifications (certificate, diploma or advanced diploma) compared to 16.7% for Victoria.



24.4% households are low income (<\$800 per week)


Socioeconomic

Baw Baw Shire ranks in the 41st percentile on the Index of Relative Socio-economic Advantage and Disadvantage (IRSAD) compared to:

- Victoria - 65th percentile
- Gippsland - 26th percentile

There are pockets of higher disadvantage concentrated in:

- Longwarry - 23rd percentile
- Drouin South - 26th percentile




12% of population born overseas

Communities

61% of Baw Baw Shire's Population live within its 2 major localities within only 2.67% of its total land area.

- Warragul - 19,856 (34.45%)
- Drouin - 15,287 (26.53%)

Significant communities also exist in Trafalgar (4,349), Longwarry (2,380), Yarragon (1,893), Neerim South (1,599), Darnum (759), Willow Grove (654), Jindivick (584), Buln Buln, (550) and Thorpdale (474).



37% of people live with **one or more long term health conditions** compared to 31.4% for Victoria

Employment

#	Industry Sector	Employed	%
1	Health Care & Social Assistance	3,903	14.7
2	Construction	3,371	12.7
3	Education and Training	2,576	9.7
4	Retail Trade	2,272	8.5
5	Agriculture, Forestry & Fishing	2,106	7.9
6	Manufacturing	1,797	6.8

In 2021, 59.3% of Baw Baw residents were in the labour force compared to 62.4% in Victoria.

Of the 26,603 employed people in Baw Baw

- 54.4% worked full time compared to 56.2% for Victoria
- 34.4% worked part time compared to 32.2% for Victoria
- 3.8% of the total labour force was unemployed

Tourism

- In 2021 Baw Baw Shire's Tourism Output was estimated at \$126 million dollars.
- In the year ending June 2023 Baw Baw Shire was host to 1,156,000 visitors
- On average, domestic visitors stayed an average of 2 nights and international visitors stayed 17 nights.
- The average visitor spend per night is \$138 per night domestic and \$48 per night international - compared to \$226 and \$99 respectively for Victoria.



23% of Baw Baw Shire's labour force travel > 50km to work compared to 6.33% for Victoria

Economy



\$6.3 billion economic output.
\$3.31 billion gross regional product



\$1.2 billion Construction Sector output 2022 = 19.17% total output.



80,000 tonnes of vegetables produced each year = 10% of Victorian supply

Development



2400ha of land rezoned to Urban Growth Zone



19,992 proposed housing lots across Drouin and Warragul

Our Council



Over 760 hectares of public open space to maintain



1,770km local roads to maintain



\$9 of assets under management for every \$1 revenue



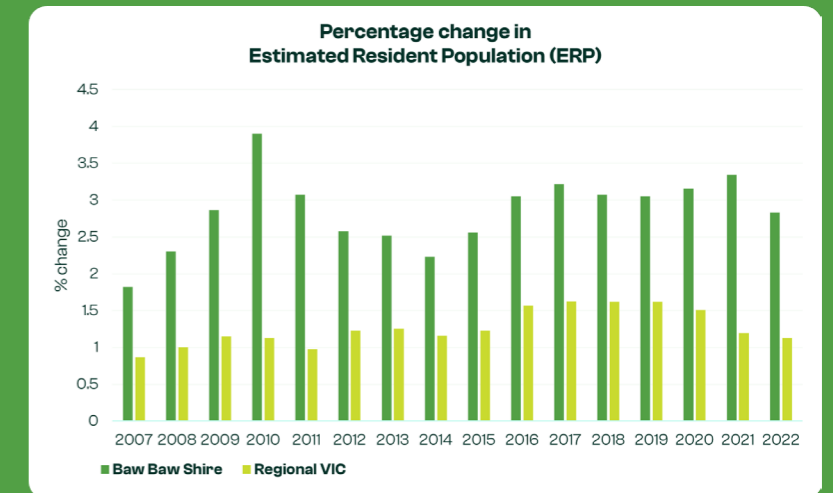
524.2 kilometres of Council owned paths and trails

Since 2012 the shire has added an average of 1450 new residents per annum. Over the next 20 years Baw Baw Shire's population is expected to grow by nearly 50%.

Between 2021 - 2022

- Drouin's population grew by 4.11%
- Warragul's population grew by 2.69%

In the same period Regional Victoria grew by only 1.07%



Sources:

Australian Bureau of Statistics, Census of Population and Housing 2016 and 2021. Compiled and presented by .id (informed decision)
 Australian Early Development Census, 2021, Data Explorer; Department of Education
 Baw Baw Shire Council Annual Report 2021- 2022, Baw Baw Shire Council
 Baw Baw Shire Growth Dashboard, Warragul & Drouin Precinct Structure Plans
 REMPLAN, Economy Report
 REMPLAN, Community Report
 Tourism Research Australia, 2019 Local Government Area profiles: Baw Baw Shire
 West Gippsland Healthcare Group, Annual Report , 2021 - 2022, West Gippsland Healthcare Group

